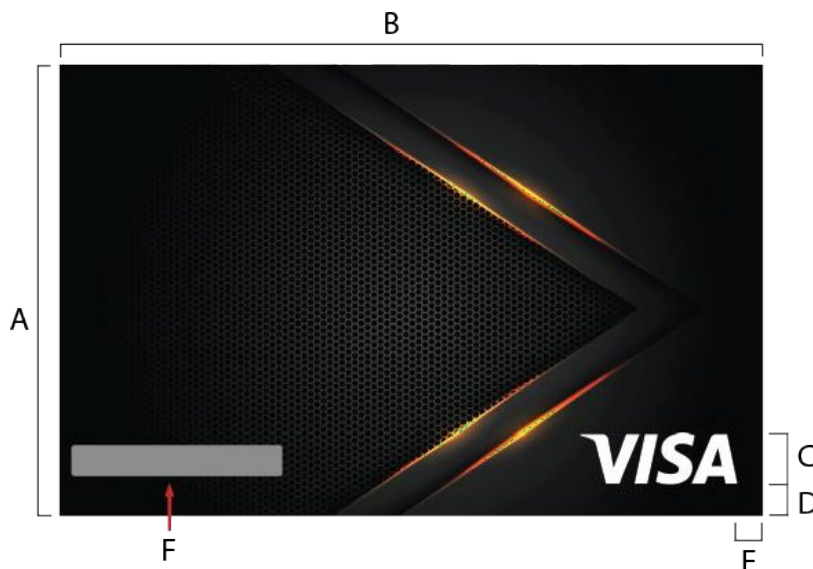


Digital card art must include the Visa Brand Mark and applicable product identifiers and/or legends as per Visa brand standards for that product. Digital card art may include the contactless indicator if the client requests it.

## Visa Brand Mark

- A.** 969 px Height of Card
- B.** 1536 px Width of Card
- C.** 109 px Height of Visa Brand Mark
- D.** 56 px Distance from nearest card edge to Visa Brand Mark
- E.** 56 px Distance from baseline of product identifier to bottom edge of card
- F.** Keep the area free of objects, imagery, and logos. Last 4 digits of the card will be displayed here.



## Requirements

- The Illustrator artwork template can be downloaded [here](#).
- Artwork must be supplied in landscape orientation.
- Card art should not include the cardholder name, card number, or expiry, either generically or the actual values.
- Card art should not include items that only make sense on a physical plastic card, such as labels describing embossed attributes, or EMV chip contacts, or static pictures of dynamic elements like holograms.
- Card art may include the Contactless Indicator.
- Corners on card art must be squared.
- Card art must be supplied in landscape orientation, 1536-pixel x 969 pixel (proportional to an ISO ID-1 size card) and submitted as a PNG file.
- Card art should be in 72 DPI.
- Color format for all sizes is RGB, 16+ color bit depth, non-interlaced.
- No inappropriate images allowed.
- From the artwork file provided, the client may use the Visa blue or Visa White logo based on best-fit requirements for your brand.
- Visa landmark must be fully visible with no overlapping content covering any part of the Visa logo.
- Client logo cannot interfere or be positioned near the Visa Logo